FUNDRAISING FOR WESEE**HOPE** THROUGH FACEBOOK AND INSTAGRAM

Using Facebook and Instagram is a quick and easy way for you to fundraise and we would really appreciate your support! Here's how you can get started:

FACEBOOK

- **Step 1:** Create your fundraiser by using this link.
- **Step 2:** Edit your fundraising details (fundraising target, end date, title, etc.) in the left hand section.
- **Step 3:** You can include some more information about your fundraiser in the 'Why are you raising money?' section if you wish.
- **Step 4:** Press 'Create' and share with your family and friends to encourage them to donate to your fundraiser!

INSTAGRAM

- **Step 1:** Create a new Instagram post.
- **Step 2:** Choose your image, make any edits and press 'Next'.
- **Step 3:** Tap 'Add Fundraiser' and choose WeSee**Hope** as the charity you want to fundraise for.
- **Step 4:** Edit your fundraising target and press 'Done'.
- **Step 5:** You can use the below information as your image caption if you'd like and please remember to tag @WeSee**Hope**:

  *I'm raising money for the charity WeSee**Hope** [YOU CAN INCLUDE MORE INFORMATION WHY] and your contribution will support their work with vulnerable children, families and communities in Southern and Eastern Africa.*

  *WeSee**Hope** is committed to creating sustainable change for vulnerable children in Southern and Eastern Africa through community-led education, child rights and economic empowerment programmes.*

- **Step 6:** Choose if you'd like to share your fundraiser on Facebook and Twitter.
- **Step 7:** Press 'Share' and ask your family and friends to donate to your fundraiser!

THANK YOU!

For more information or to discuss any queries you might have, please contact WeSeeHope's Events & Partnerships Manager, Jess, at Jess@WeSeeHope.org.uk.