



FUNDRAISING FOR WESEEHOPPE THROUGH FACEBOOK AND INSTAGRAM

Using Facebook and Instagram is a quick and easy way for you to fundraise and we would really appreciate your support! Here's how you can get started:

FACEBOOK

- **Step 1:** Create your fundraiser by using [this link](#).
- **Step 2:** Edit your fundraising details (fundraising target, end date, title, etc.) in the left hand section.
- **Step 3:** You can include some more information about your fundraiser in the 'Why are you raising money?' section if you wish.
- **Step 4:** Press 'Create' and share with your family and friends to encourage them to donate to your fundraiser!

INSTAGRAM

- **Step 1:** Create a new Instagram post.
- **Step 2:** Choose your image, make any edits and press 'Next'.
- **Step 3:** Tap 'Add Fundraiser' and choose WeSeeHope as the charity you want to fundraise for.
- **Step 4:** Edit your fundraising target and press 'Done'.
- **Step 5:** You can use the below information as your image caption if you'd like and please remember to tag [@WeSeeHope](#):
I'm raising money for WeSeeHope [YOU CAN INCLUDE MORE INFORMATION WHY] and your contribution will support their work with vulnerable children and communities in Southern and Eastern Africa.

WeSeeHope is an international development organisation committed to creating sustainable and community-led change through education, child rights and economic empowerment programmes.

Today, their seven programmes are delivered by a network of in-country partners across Kenya, Malawi, Tanzania, Uganda and Zimbabwe, in communities where they are most needed due to issues such as high levels of poverty, HIV and AIDs, and orphanhood.

Their aim is that vulnerable children have the skills to change their own futures. And that their families and communities are able to support them along the way.

- **Step 6:** Choose if you'd like to share your fundraiser on Facebook and Twitter.
- **Step 7:** Press 'Share' and ask your family and friends to donate to your fundraiser!



THANK YOU!

For more information or to discuss any queries you might have, please contact WeSeeHope's Fundraising Coordinator, Jess, at Jess@WeSeeHope.org.uk.