



## FUNDRAISING FOR WESEEHOPPE THROUGH FACEBOOK AND INSTAGRAM

---

Using Facebook and Instagram is a quick and easy way for you to fundraise and we would really appreciate your support! Here's how you can get started:

### FACEBOOK

- **Step 1:** Create your fundraiser by using [this link](#).
- **Step 2:** Edit your fundraising details (fundraising target, end date, title, etc.) in the left hand section.
- **Step 3:** Please include the below information in the 'Why are you raising money?' section and edit as you wish:

*I'm raising money for WeSeeHope [YOU CAN INCLUDE MORE INFORMATION WHY] and your contribution will support their work with vulnerable children and communities in Southern and Eastern Africa.*

*WeSeeHope is an international development organisation committed to creating sustainable and community-led change through education, child rights and economic empowerment programmes.*

*Today, their seven programmes are delivered by a network of in-country partners across Kenya, Malawi, Tanzania, Uganda and Zimbabwe, in communities where they are most needed due to issues such as high levels of poverty, HIV and AIDs, and orphanhood.*

*Their aim is that vulnerable children have the skills to change their own futures. And that their families and communities are able to support them along the way.*

- **Step 4:** Press 'Create' and share with your family and friends to encourage them to donate to your fundraiser!

### INSTAGRAM

- **Step 1:** Create a new Instagram post.
- **Step 2:** Choose your image, make any edits and press 'Next'.
- **Step 3:** Tap 'Add Fundraiser' and choose WeSeeHope as the charity you want to fundraise for.
- **Step 4:** Edit your fundraising target and press 'Done'.



- **Step 5:** You can use the below information as your image caption if you'd like and please remember to tag [@WeSeeHope](#):

*I'm raising money for WeSeeHope [YOU CAN INCLUDE MORE INFORMATION WHY] and your contribution will support their work with vulnerable children and communities in Southern and Eastern Africa.*

*WeSeeHope is an international development organisation committed to creating sustainable and community-led change through education, child rights and economic empowerment programmes.*

*Today, their seven programmes are delivered by a network of in-country partners across Kenya, Malawi, Tanzania, Uganda and Zimbabwe, in communities where they are most needed due to issues such as high levels of poverty, HIV and AIDs, and orphanhood.*

*Their aim is that vulnerable children have the skills to change their own futures. And that their families and communities are able to support them along the way.*

- **Step 6:** Choose if you'd like to share your fundraiser on Facebook and Twitter.
- **Step 7:** Press 'Share' and ask your family and friends to donate to your fundraiser!

---

## THANK YOU!

For more information or to discuss any queries you might have, please contact WeSeeHope's Fundraising Coordinator, Jess, at [Jess@WeSeeHope.org.uk](mailto:Jess@WeSeeHope.org.uk).