

# WESEEHOPE'S HOPE10,000

# VIRGIN MONEY GIVING INSTRUCTIONS

Thank you for taking part in the **HOPE**10,000 and supporting WeSee**Hope**. Please use the information below to help set up your Virgin Money Giving fundraising page.

## FUNDRAISING PAGE SET UP

- 1. From the main HOPE10,000 Virgin Money Giving page, click "start fundraising"
- 2. Log in or register
- 3. Choose whether you are taking part in the HOPE10,000 as an individual or a team

If you are doing it as an individual...

- 1. Insert the challenge you have chosen to set yourself (e.g. 24-hour cycle as part of the HOPE10,000)
- 2. If asked for one of the events listed, please click "doing something else"
- 3. For the date, either insert the day you are challenging yourself, or the last day of the **HOPE10**,000 being 18th September 2020
- 4. Select WeSee**Hope** as your charity
- 5. Click no to the question 'have any of your selected charities contributed to the cost of your fundraising?'
- 6. Publish page

If you are doing it as part of a team...

- 1. Insert your team name
- 2. Add the email addresses of the people in your team
- 3. If they aren't registered, send them an invitation and Virgin Money Giving will add them when they register
- 4. Input the challenge you have chosen as part of the **HOPE**10,000 (e.g. 50km between 5 runners in 5 days)
- 5. For the date, either insert the day you are challenging yourself, or the last day of the **HOPE10**,000 being 18th September 2020.
- 6. Select WeSee**Hope** as your charity
- 7. Click no to the question 'have any of your selected charities contributed to the cost of your fundraising?'

8. Publish page



### FUNDRAISING PAGE CONTENT

From 17th August - 18th September, *I am / we are* taking part in WeSee**Hope**'s **HOPE**10,000 by...*[input details of your chosen challenge here]* 

The **HOPE**10,000 is a virtual challenge where people are coming together to collectively cover 10,000km in a month to support WeSee**Hope**'s work helping vulnerable children and communities in Southern and Eastern Africa during COVID-19.

The pandemic is exacerbating poverty, insecurity and vulnerability – what started as a health crisis is now a social and economic one too. It is predicted that the ramifications are going to be felt for years to come and that is why WeSee**Hope**'s work is now more critical than ever, which you can find out more about <u>here</u>.

10,000km is the average distance from the UK to the five countries they work in - Kenya, Malawi, Tanzania, Uganda and Zimbabwe.

#### WHAT NEXT?

Please get in touch with <u>Millie@WeSeeHope.org.uk</u>, our Fundraising Manager, to let her know your chosen challenge and if you have any questions.

To kick start your fundraising, take a look at our top tips.

UNIT 303, EDINBURGH HOUSE, 170 KENNINGTON LANE, LONDON, SE11 5DP T: +44 (0) 208 288 1196 E: HELLO@WESEEHOPE.ORG.UK W: WESEEHOPE.ORG.UK @WESEEHOPE