



# TOP 10 FUNDRAISING TIPS!

1

## Get Online

Harness the power of social media and regularly share your online fundraising page on Facebook, Twitter and Instagram. Research shows every share is worth £5 in donations.

2

## Tell your story

Talk about why you're undertaking the challenge, why WeSeeHope is important to you, and the difference that each donation can make.

3

## Know your resources

Stick a poster up in your office, give a 'Hello Hope' leaflet to a friend, or wear a WeSeeHope t-shirt around town. Visit our resources page here: [WeSeeHope.org.uk/resources](http://WeSeeHope.org.uk/resources)

4

## Choose your target

Online fundraising pages that have a target raise anything from 40-60% more!

5

## Hold an event

Sweepstakes, raffle or a pub quiz...there's a fun and cost-effective fundraising idea out there for you to raise a chunk of your target.

6

## Camera ready

According to JustGiving, fundraising pages with photos raise 14% more. Post pre-event pics as well as pictures from the day of the event.

7

## Get Personal

Get in touch with friends, family and colleagues via email, personal message or phone call. Tell them what you're doing and why, and that you'd love their support.

8

## In good company

Many companies will offer a donation to your fundraising, and some will even match what you raise, so it might just be worth asking yours.

9

## Thank you

Take the time to thank your donors individually, and tell them the impact their support will have.

10

## Get in touch

We're with you every step of the way, so please drop us an email or give us a call, and we'd love to share what you're doing on our social media channels!