



Soon to be

**WESEEHOPE**

# INSIDE HOPE

THIS ISSUE:

SPRING 2015

**15 YEARS ON: WHERE WE'VE COME FROM AND  
WHERE WE'RE GOING**

REPLICATING SUCCESS, SHARING KNOWLEDGE  
AND INVESTING IN THE FUTURE

MULTIPLY **HOPE** BY HAVING YOUR DONATION MATCHED

# 15 YEARS ON - THE FOUNDERS' PERSPECTIVE



**'THANK YOU'**  
DO NOT SEEM  
BIG ENOUGH  
WORDS TO  
EXPRESS HOW  
WE FEEL.

We are overwhelmed by the kindness and commitment of all the people who have helped us get to this point in our 15th year. When we made our early faltering steps in Africa, we didn't dare dream that we would see the lives of hundreds of thousands of young people changed in the years that followed. So 'thank you', though the words feel too small, is what we want to say.

At the same time we have learned that 'HOPE' is a very big word indeed. It is a word that has captivated us, changed us, inspired us and driven us onward. We have seen the word filled with fresh meaning through the courage, passion, commitment and endurance of the amazing African young people we have the privilege of working with. All we have seen has lifted our vision to greater heights. We see that even more is possible and that is why we are aiming to treble the number of young people we are working with in the next five years.

We would love you to consider joining us on this amazing journey – 'HOPE' has plenty of room.

**Phil and Wendy Wall**  
HOPEHIV Founders



Over the last 15 years, we've been inspired by countless stories of determined, courageous young people breaking cycles of poverty, disease and abuse, and creating a better future for themselves and those around them.

Those 15 years have given us the firm foundation from which to launch into a new stage of growth.

**Over the next five years, with the help of our trusted partners and supporters, we plan to triple the number of orphaned and isolated children we reach, from 50,000 to 150,000 each year.**

WHEREVER WE  
LOOK, WE SEE **HOPE**  
AND POTENTIAL,  
EVEN IN THE MOST  
DISADVANTAGED  
COMMUNITIES OF  
SOUTHERN AND  
EASTERN AFRICA.

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## HOW ARE WE GOING TO GET THERE?

By empowering those we support to become part of the solution and by using enterprise and resourcefulness to catalyse lasting change.

Over the next few pages, we hope to bring to life three key aspects of the plan which will create this significant increase in our impact.

- Replicating success
- Sharing knowledge
- Investing in the future

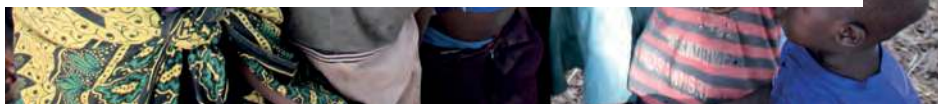


> **MULTIPLY HOPE**

GO TO THE BACK PAGE TO FIND OUT HOW YOU CAN DOUBLE  
YOUR DONATION TO HELP TRIPLE THE CHILDREN WE SUPPORT.



# REPLICATING SUCCESS



**We work alongside our local African project partners to build programmes that support and empower young people for the long term. Together, over the last 15 years, we have worked hard to innovate and pioneer new ideas that have the potential to impact as many children and communities as possible.**

Key to this approach is developing programmes that can easily be replicated from one community to another, one region to another, even one country to another. Rather than starting from scratch each time we move to a new community, we can bring tried and tested ways to support orphaned and isolated children.

## WHAT STARTS AS A SMALL IDEA CAN GROW TO CREATE GREAT CHANGE.

Over the next five years, we will be replicating some of our most transformational programmes with much greater breadth across the countries in which we work. Our experience to date shows that, when compared to the original programme, a successfully replicated programme has the potential to reach 30% more vulnerable children for the same input; this really is social return on investment.

Some key **HOPEHIV** programmes to be replicated over the next five years:

- Kids' Clubs
- Child Rights Clubs
- Community Pre-Schools
- Home-Based Care
- Community Food Gardens
- 'Goat Pass-On' Scheme



**HOPEHIV's** Pre-School Programme in Zimbabwe has replicated into a number of new communities over the last few years. Thankfully one of these was Jane's\*. A subdued and isolated orphan, Jane was spotted in the community by one of the programme's volunteer teachers, who visited her at home. She found Jane was living with her aunt who was also looking after five other children and in dire straits financially. Through our programme, the teacher was able to get Jane back to school, arrange for some emotional support, and enable her aunt to start a small business. Jane is now growing into a happy, confident child and has a brighter future ahead of her.

\*Name has been changed for confidentiality.





# SHARING KNOWLEDGE

IF A PROBLEM SHARED IS A PROBLEM HALVED, THEN A SOLUTION SHARED IS A SOLUTION DOUBLED!

**We've certainly seen evidence of this in our work. Over the last few years, HOPEHIV has been organising knowledge exchange visits between our local project partners, enabling those who are new to certain areas of our work to learn from the experience of others.**

We see partners returning inspired, motivated and equipped to more effectively and efficiently establish the means of helping the vulnerable children in their regions.

Over the next five years, we will significantly extend our ability to share knowledge between project partners, by identifying those who have developed expertise in specific programmes and establishing them as training centres for other partners in the same country. Like our Malawian partner engaging community members in home-based care, our Kenyan partner equipping street kids with vocational skills, or our Tanzanian partner counselling children through grief and trauma.



Sheila is one of **HOPEHIV's** leading lights. Herself homeless and fatherless as a child, she is now one of our key partners delivering **HOPEHIV's** Child Rights Programme in Western Uganda. Sheila went on a knowledge exchange visit to one of our child rights projects in Kenya back in 2009, and immediately put what she'd seen and learned into action. Since then, Sheila has trained students and teachers at over 90 schools, resulting in the rights of 30,000 children being advocated for. These days, Sheila is hosting some of our knowledge exchange visits herself, sharing her vision and expertise to help our newer partners uphold the rights of children across Uganda and beyond.



SHARING KNOWLEDGE IS A MEANS TO FAST-TRACKING PROGRESS.

# INVESTING IN THE **FUTURE**



**We want to see communities enabled to restore, protect, educate and equip vulnerable children for the long term. Our Village Investors Programme (VIP) gives parents, guardians and our project volunteers the opportunity to pool their resources and borrow small loans to build businesses, ultimately meaning they can look after the children in their care better, far into the future.**

**HOPE**HIV has been piloting this programme in Uganda for the last few years, and we've seen how effective it is in enabling communities to sustain their care of orphaned and isolated children. So over the next five years we will be rolling VIP out across all the regions and countries we work in.

**THIS MEANS THAT, BY 2020, OVER 500 VIP GROUPS WILL HAVE BEEN STARTED, WITH SOME 70,000 CHILDREN BEING BETTER CARED FOR. AND AS THESE GROUPS ARE SELF-REPLICATING, THIS IS ONLY THE BEGINNING.**

- Each VIP group consists of around 30 members, who collectively care for as many as 150 vulnerable children.
- As well as a savings pot, each group has a welfare pot that all members pay into, providing an emergency fund for any member in need.
- Over one year, the average income of a VIP group member goes from \$1 per day to \$3 per day – a tripling in income.



Ten year old Heidi\* was found lying on the side of the road, hungry, exhausted and frightened. She had run away from an abusive home, but was picked up by one of **HOPE**HIV's partners in Malawi, and put in the care of Rose, one of the project's community volunteers. Rose is already looking after three grandchildren, but thanks to the businesses she's started through her VIP group, has significantly increased her income and is able to offer this vital nurture, support and safety for Heidi. Heidi is flourishing in Rose's care, and is getting a second chance at childhood.

\*Name has been changed for confidentiality.

A photograph of two young children, a boy and a girl, standing in front of a red brick wall. The boy is on the right, wearing a green and white striped shirt, and the girl is on the left, wearing a brown and green shirt. Both are smiling and pointing towards the camera. An orange banner is overlaid on the top right of the image.

# MULTIPLY HOPE

DOUBLE YOUR  
DONATION TO HELP  
US TRIPLE OUR  
REACH.



**In our 15th year, help us kick start our growth plan to reach three times as many of the most vulnerable children, so that by our 20th birthday, we will be supporting 150,000 children each year.**

Our supporters at ZING have generously offered to match all donations up to £50,000! So donate before our 15th birthday (10th October 2015), and your gift will be doubled.

- **£10 will become £20**, which could purchase carpentry training materials for a street child in Kenya.
- **£25 will become £50**, which could buy a goat and veterinary support for an orphan household in Tanzania.
- **£50 will become £100**, which could establish a community food garden in Malawi.

TO DONATE, SEE THE OTHER SIDE OF THIS PAGE,  
OR GIVE ONLINE AT [WWW.HOPEHIV.ORG/DONATE](http://WWW.HOPEHIV.ORG/DONATE)

# MULTIPLY HOPE

"I would like my donation of £\_\_\_\_\_ doubled."

"I would like to pay by:

☐ **cheque** (Please make cheques payable to **HOPEHIV**) ☐ **card** (See below)"

You can pay by Visa/Mastercard/CAF/Maestro as follows:

Card number

Start date   /   Expiry date   /

Issue number (if relevant)

Security code    (Last 3 digits on reverse of card)

Card holder's name: \_\_\_\_\_

Date: \_\_\_\_\_

Signed: \_\_\_\_\_

Would you like to set up a Direct Debit?

Please tick here ☐ and we will contact you.

## GIFT AID DECLARATION

Please sign and date below, and for every pound you give we currently get an extra 25p from the Inland Revenue. To qualify for Gift Aid, you must pay an amount of Income Tax and/or Capital Gains Tax at least equal to the amount we will reclaim for the tax year.

"Please treat all donations from the past four years, on and after the date of this declaration as Gift Aid eligible until I notify you otherwise."

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## YOUR DETAILS

Title: Mr / Mrs / Miss / Other (Please state) \_\_\_\_\_

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Daytime Tel: \_\_\_\_\_

Email: \_\_\_\_\_

"I would like to receive quarterly updates about **HOPEHIV**'s work, and am particularly interested in their news for:

☐ schools ☐ churches ☐ companies ☐ everyone else!"

Please post the completed form to **HOPEHIV**,  
79 Craven Gardens, London, SW19 8LU, UK.

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# HELP US TRIPLE THE CHILDREN WE REACH

FILL IN THE FORM ON  
THE LEFT OR GO TO  
**HOPEHIV.ORG/DONATE**

IF WE ARE IN THE FORTUNATE POSITION OF REACHING OUR  
£50,000 TARGET PRIOR TO 10TH OCTOBER 2015, DONATIONS  
THEREAFTER WILL NOT BE MATCHED.

REGULAR GIVING (DIRECT DEBIT, STANDING ORDER OR PAYROLL  
GIVING) CANNOT BE MATCHED AS PART OF THIS CAMPAIGN.



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